



Deer Creek Family,

### **WRITE-A-CHECK CAMPAIGN**

As a result of the overwhelming positive feedback to our Write-A-Check Fundraiser last year, we will continue the campaign for the 2017-2018 school year. By simplifying the traditional fundraisers into one easy, tax-deductible\* contribution, we are eliminating the need to sell magazines or cookie dough, and removing that burden and effort from our parents! The best part about the Write-A-Check Campaign is that **100%** of your contribution goes directly to the school, instead of profiting the fundraising companies.

In order for the Write-A-Check Campaign to be successful, we need your help! We are striving for 100% participation with a goal of collecting \$20,000. A big **Thank You** to everyone who participated at registration and at Back-to-School Night.

If we reach our goal, 90% of each dollar brought in will go directly to support school improvements, with the balance funding PTO programs that benefit students and staff. We have the following items on our wish list:

Classroom Technology upgrades  
Updated Equipment for Elective classrooms  
Classroom wish lists

It's easy! Simply contribute online with a credit card at  
[http://deercreekmountaineers.org/family\\_resources/write-a-check\\_campaign](http://deercreekmountaineers.org/family_resources/write-a-check_campaign)

In order for students to directly participate in the fundraiser efforts, we have celebrations and reward days for students planned during the campaign as we work toward our fundraising target. On Friday, September 8, 2017 we will have a **Kick-Off Celebration** with a School Spirit Day – let's all wear our Deer Creek T-Shirts! We will have prizes as we meet each fundraising goal, which are:

- Hat Day - \$10,000 in donations
- Halloween Costumes Day - \$12,000 in donations
  - Pajama Day - \$14,000 in donations
  - Principal Duct Taped - \$16,000
- Ice-cream Social- \$20,000 in donations

We will also have a **RAFFLE DRAWING** every Friday beginning September 15, 2017. If you have contributed to the Campaign, your name will be in the hat! We have great prizes including Chatfield gear, gift cards to various places, lunch line passes, and much more!

**The Write-a-Check Campaign ends October 31! We can accept contributions all year, but we want to make the Campaign exciting for the students, too! So make your contribution today.**

\*The Deer Creek Middle School PTO is a registered with the IRS as a 501(c)(3) organization and all contributions are tax-deductible. Ask your employer about Matching Contributions!

– The PTO Fundraising Committee